

PHODÉ

Improve the life

Phodé was founded in 1997 by Daniel ECLACHE. The mission of this one-of-a-kind company is to design and develop natural solutions to enhance Better-being, and is driven by teams who continuously pour their investment into research and development. **Phodé** uses its expertise in the sciences of functional olfaction and the cerebral ecosystem to improve the lives of living beings. The Group thus offers ethical and sustainable solutions to the nutrition and health challenges of the future.

Between nature and science, **Phodé** expresses its humanistic values and creativity in its corporate logo design according to the golden spiral of Fibonacci which rules the vegetable, animal and human kingdom.



The company's success is built on a visionary economic model that combines a passion for life sciences with pioneering research initiatives, with the human aspect constantly at the centre of its approach.

understanding of the mechanisms of action carried out by olfactory molecules and plant extracts on the cerebral ecosystem and, more specifically, their impact on stress physiology, appetite and behaviour, and uses this knowledge to improve the Better-being and health of humans and animals.

Better-being: the founding concept of **Phodé**, applicable to all living beings and describing an improvement in the individual's general condition, resulting in better performance and better health.

All **Phodé** solutions are positioned as sustainable alternatives and benefit from technologies owned by **Phodé** and protected by international patents.

Their efficacy is scientifically validated by cerebral imaging, via our exclusive university partners and several scientific trials conducted by our worldwide industrial partners in the fields of nutrition, health and the environment.

Phodé is organized into three areas of activity, reflecting three fields of application:

Human Care

The human care activity offers a range of innovative solutions designed to meet technological and creative challenges in the agro-food, pharmaceutical and nutraceutical industries: manufacturing processes, appetite-suppressing functional active ingredients, aromatic herbs, e-liquids, etc. Whether in search of a technical or hedonic result or for a finished product, Human Care activity offers a personalised approach that meets all development and innovation needs.

Animal Care

Combining its expertise on the impact of functional and sensorial additives on the cerebral ecosystem, Animal Care activity offers solutions made with natural active ingredients which resolve current livestock farming issues: maximising animals' potential, combining performance and Better-being and thus.

Air Care

Inventor of the first and only odour neutraliser: Norasystem is effective against the main sources of unpleasant odours. It naturally mineralises and definitively eliminates malodorous molecules. There are several fields of application, from our immediate environment (domestic pollution) to our social environment (industries and other environmental activities related to waste treatment). The definitive elimination of unpleasant odours directly from manufactured products, or by adding an "anti-odour" function to such products, is certainly the most original and effective innovation that enables us to enjoy breathing clean, fresh air.